

THE BELGIAN PRIDE?

ABOUT US

The Belgian Pride is the most colourful festival of the year in Brussels and takes place around the 17 May International Day Against Homophobia, Transphobia and Biphobia . The Pride period in Belgium begins with the Pride Festival and reaches its peak with the Belgian Pride during the following weekend.

YOU CAN BE INVOLVED!

**PRIDE PARADE
PRIDE VILLAGE**



Eric Danhier

STARTERSKIT

THE BELGIAN PRIDE?

23.05.20

AN EASY AND
PRACTICAL GUIDE TO
BECOME A PROUD
PARTICIPANT OF THE
BELGIAN PRIDE

THE BELGIAN PRIDE 2020

23rd of May 2020
Kunstberg/Mont des Arts
1000 Brussels



MORE INFO?

pride.be
bjorn@pride.be



Alonzo Juarez

BE PROUD OUR MISSION

Our mission is to create an inclusive and diverse pride as a platform to continually raise awareness and demands on this social issue year by year.. The Belgian Pride non-profit association is the 'megaphone' for the Belgian LGBTI+ constituency and friends as well as a full partner for all initiatives to convey this message. By creating involvement, the organization promotes a positive attitude towards living alongside each other in diversity.



Eric Danhier

WHY PARTICIPATE?

There are many reasons to participate in the Belgian Pride, but below you can find a short list of the motivations:

- Visibility, involvement, togetherness and diversity
- Providing information, raising awareness and interaction with the general public
- Networking and (Inter)national solidarity and support
- Building and promoting a safe, inclusive and diverse society

HOW PARTICIPATE?

Steps to go through to register as a participant

The registrations will be open on our website as of the **16th of December 2019**.

The applications will be closed on the **14th of February 2020**.

Your registration is complete when your enrolment file has been completed, paraphrased and signed (agreement and charter) - for the official and mandatory security meeting on the **9th of April 2020**.



Nicolas Martiny

PRIDE PARADE?

As the highlight of the Belgian Pride Festival, the exuberant and colourful Pride Parade will travel through the streets in the heart of Brussels on Saturday 23 May. Your delegations provide atmosphere and stimulating messages during this Pride Parade. The Parade spreads an important social message through a colourful celebration of diversity and inclusion. To spread this message there is nothing more powerful than images of happy and proud people.

Everyone can participate in the Pride Parade. If you simply want to watch as a visitor or sympathizer, you do not have to do anything at all: just be there & be Pride!
The Pride Parade is open to everyone and free of charge.



Annelise Detournay

STARTERSKIT

THE BELGIAN PRIDE PARADE

23.05.20

PARTICIPATE?

IS YOUR ORGANIZATION A MATCH WITH THE BELGIAN PRIDE?

DO YOU WANT TO ACTIVELY CONTRIBUTE TO THE PRIDE PARADE TO MAKE IT A GREAT SUCCESS?



MORE INFO?

pride.be
bjorn@pride.be



Alonzo Juarez

NON-MOTORIZED DELEGATION

A non-motorized delegation is a delegation where no powered floats are involved. Most organizations participate on foot with banners, posters, flags, signs, mascots, bicycles, balloons, etc. - to be in the spotlight.

If you have crazier ideas, and there is a kind of rolling transportation, such as bicycles, trailer, Segways, etc. please state this at your registration. We will contact you as soon as possible to see what is possible and what is not.



Tom Vaes

MOTORIZED DELEGATION

A motorized delegation is a delegation with a vehicle. There are safety regulations for this type of delegation.

- Driver's license B(+E)

Dimensions of a vehicle

Height: max. 4 m

Width: max. 2.55 m

- Length: TBD
- Maximum permissible mass (MPM) up to 3500 kg
- Up to 8 passengers with a railing at a height of 1.10 m
- Cord carriers/stewards

PRICING?

If your organization participates on foot, this is completely free.

Below all prices for a motorized delegation:

- LGBTI+, non-profit association: €100
- Non-profit organization or public sector: €450
- Political parties* or networks: €450
- There is an entry price for all other organizations*.

Other costs?

- Use of electronically amplified music: €65
- Promotional sampling: €900

**This category is subject to a more extensive procedure. Please register on time.*



Bob Reijnders

PRIDE VILLAGE?

The Pride Village opens on the Kunstberg/Mont Des Arts this day and will be filled with the enormous number of visitors and participants that the Belgian Pride attracts each year. In the Pride Village visitors can party, dance, eat and drink to your heart's content.

The Pride Village has a number of features. All day there are amazing acts and (inter)national performances on the Pride Stage. The Pride Village has also the Women's Square, multiple bars and a food corner where a variety of food trucks allow visitors to taste culinary specialties from around the world.

Last but not least, there will be a market containing many LGBTI + organizations and partners.



Mart Cuvelier

STARTERSKIT

THE BELGIAN PRIDE PRIDE VILLAGE

23.05.20

PARTICIPATE?

IS YOUR ORGANIZATION A MATCH WITH THE BELGIAN PRIDE?

DO YOU WANT TO SUPPORT THE PRIDE VILLAGE TO CREATE A MORE COMPLETE EXPERIENCE FOR OUR VISITORS?



MORE INFO?

pride.be
bjorn@pride.be



Jean Cosyn

STAND MARKET

As LGBTI + organization you can have a stand to introduce yourself to the visitors. This market aims to give visibility to the associations. Being creative is the way to stand out and exhibitors are advised to organize interactive activities with emphasis on education, prevention, etc. In addition, there will be informative stands by non-profit organizations who want to spread their ideas. Rainbow products will be sold from commercial stands. Pride partners also get the opportunity to represent themselves.

Each site has a standard area of 3mx3m and a deposit will be charged per space. We also offer a logistics base package and an option for electricity. The logistics base package consists of one tent (3mx3m), one table and two chairs. In addition, the organization also provides an option for electricity.



FOODCORNER

This heaven of culinary delights is filled with specialties from all over the world. The organization only accepts food trucks, so no food tents.



PRICING?

Location

- Non-profit organization: €130 (one time €130 discount for LGBTI+ associations: affiliated to one of the three national umbrella organizations and interactive)
- Sales stand: €360
- Foodtrucks: €600
- Other organizations and enterprises: Price to be discussed

Other costs?

- Deposit: €300
- Rent Material: €70
- Technical cost for electricity: €80 per 10A (= equivalent to 2300 W)

**This category is subject to a more extensive procedure. Please register on time.*